**NAYTHAN JAY MEDARI**

[(916)-918-9649] |  [nmedari@gmail.com] |  [linkedin.com/in/naythanjaymedari](https://www.linkedin.com/in/amanmanazir/)

SKILLS­­

**Programming Languages:** Java (Spring Boot/Native, JUnit), Python (Selenium), C, C#, C++, x86 Assembly, SQL (MySQL), JavaScript (React, Node), HTML, CSS, Bash

**Skills: Data Structures, Algorithms,** Backend Development, Relational Databases, Operating Systems, AWS, Search Engine Optimization, Digital Marketing, Automation Software

WORK EXPERIENCE­­

**MNM Computers**: SEO & Digital Marketing Specialist  10/2022 – 12/2023

 Developed and maintained the company website, ensuring high-performance, responsive design, and a user friendly experience.

 Optimized the website’s SEO strategy, leading to a 25% increase in organic traffic and improved search engine rankings for target keywords.

 Executed digital marketing campaigns across Google Ads, Facebook, and Instagram, resulting in a 30% growth in brand engagement and customer inquiries.

 Automated Craigslist postings using Python and Selenium, reducing manual labor and increasing ad visibility by 40%.

**MNM Computers**: Electronics Repair Technician 06/2019 – 09/2022

 Specialized in diagnosing and repairing a wide range of electronic devices, including iPhones, laptops, PCs, and TVs, restoring 90% of devices to full functionality.

 Performed advanced hardware repairs, such as micro-soldering, to address complex technical issues, minimizing the need for component replacement.

 Efficiently troubleshot and resolved hardware and software problems, reducing device downtime and improving customer satisfaction by 20%.

EDUCATION

**Arizona State University** || October 2023 – Expected Graduation: May 2026

B.S. Software Engineering in Progress

Current Cumulative GPA: 3.85

**Relevant Coursework**: Data Structures and Algorithms, Object-Oriented Programming and Data Structures, Operating Systems and System Programming, Database Management, Computer Organization and Assembly Language Programming, Software Enterprise: Construction & Transition, Principles of Programming, Computer Systems Fundamentals, Critical Inquiry in Engineering, Engineering Statistics, Applied Linear Algebra, Principles of Distributed Software Systems

**University of California, Davis** ||

September 2022 – May 2023

**Relevant Coursework**: Discrete Mathematics for Computer Science, Introduction to Programming, Differential Equations, Programming & Problem Solving

**Sierra College** ||

 January 2020 – June 2022

**Relevant Coursework**: General Physics II, Biology III, General Chemistry II, Principles of Macro-Economics, Analytical Geometry and Calculus III, Fundamentals of Electronics

CERTIFICATIONS

**Google Digital Marketing & E-Commerce Certificate** October 2023